



## The Prosperous Scratch DJ driving business combo in Somerset

### Business Profile

Emma Holmes has the unique mixture of being an online scratch DJ tutor and a life coach. In her Life Coaching business, "Be Deliberate", Emma works one on one with individuals to help them "go confidently in the direction of their dreams and live the life they imagine".

Offering sessions over the phone, via Skype or face to face, Emma listens to her clients to understand where they are now, where they are and what they want to create, before working together to bridge the gap.

As an online Scratch DJ School, School of Scratch uploads video tutorials for subscribers to watch and learn how to perform the techniques involved in becoming a skilled scratch DJ. The courses include instruction on the equipment needed and how to set it up, together with the individual scratch techniques, combos and music theory.

### Industry

Coaching and Tuition

### Geography

Based in Highbridge, Somerset  
International clients and partners

### Benefits

- Dedicated, secure office space
- 24/7 access
- Dedicated leased line with superfast broadband
- Cost effective, professional environment

### Results

- Increased income
- Space to focus and be more creative
- Connecting with local business

### The Challenge

Emma was looking to base her business somewhere that she wasn't isolated and provided her with the right mindset and motivation to help her business succeed. To become better connected and realise the potential of her business streams, while developing her creativity.

### The Solution

*"Over the last couple of months I have been connecting with creative entrepreneurs, like myself, to help them on their journey. Being based at the Centre means I can interact with these people and build a relationship in a professional environment. Being here has also connected me to other local businesses and together we have delivered joint workshops for the local community.*

*"The Centre was one of the first venues I looked at and I knew it was perfect. I love the space, it's close to where I live and I can access the offices and superfast broadband 24/7. This gives me the opportunity to film my tutorials at the weekends and enables me to separate home and work, giving me a better life balance. The space has given me the freedom to create more, be more focussed and save time as my equipment is permanently set up."*



“ My business provides online training videos for aspiring scratch DJs and the superfast broadband speeds here are a must for my business. I'm able to upload the large video files to the host and use a number of video streams without any delay. Working at the Enterprise Centre gives me access to a business advisor to help take my business to the next level. I have put together a range of corporate workshops and team building exercises as part of my recent plan and linking with a diverse network of tenants at the Centre has expanded my client reach ”

Emma Holmes,  
founder of SchoolOfScratch.com  
and BeDeliberate.com

### The Results

Emma established a partnership with DJcity.com, a website dedicated to music trends and downloads, and her work has been featured on Instagram's music blog. Her experiences as a life coach and scratch DJ has led to a book publishing deal for 'The Prosperous Scratch DJ'.

With confidence in Emma's businesses growing, 2016 looks extremely positive with visions of expansion and increasing clients. The reputation of both businesses has increased significantly, inspiring Emma to continue to work with her many contacts she has engaged with in Somerset and beyond.